



MATS UNIVERSITY

MATS SCHOOL OF MANAGEMENT STUDIES & RESEARCH (MSMSR)

e-Resources

BBA FIRST YEAR



- ❖ Syllabus
- ❖ CO, PO/PSO Mapping
- ❖ Lesson Plan
- ❖ Lecture Notes (Unit-wise)
- ❖ Assignment Topics
- ❖ Case Studies
- ❖ Unit-wise Question Bank
- ❖ Time Table



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